



JOHN  MOLSON
SCHOOL OF BUSINESS

What are the economic and social effects that JMSB has on its region?

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Professor and Associate Dean

External relations and business development

- John Molson School of Business
- Concordia University
- Economic and social impacts
- Examples of what we do



JOHN MOLSON SCHOOL OF BUSINESS



JMSB at a glance:

- Largest English-speaking business school in Canada
- 46,600 alumni worldwide
- 7,600 undergraduate students
- 1,400 graduate students
- 1,000 international students



JMSB at a glance:

- 11 research units
- 169 full-time faculty members from 35 countries
- 116 part-time faculty members
- 130 staff members



JMSB certifications:

- AACSB accredited
- Leadership in Energy and Environmental Design (LEED) Silver certification
- Beta Gama Sigma



JMSB rankings:

- JMSB ranked 3rd in Canada among North American recipients of **Eduniversal's 4 Palmes** of Excellence
- MBA ranked 3rd in Canada and 81st in the world in the annual "Which MBA?" survey by The **Economist**
- MBA ranked 4th in Canada by **Canadian Business**
- JMSB ranked world's 44th most targeted business school by **QS**



Undergraduate

- Bachelor degrees (BComm/BAdmin)
- Business certificates
- Options for non-business students

Graduate

- MBA
- Executive MBA
- MBA with Complete CFA® Integration
- MSc programs
- PhD programs
- Graduate Diploma in Business Administration
- Chartered Professional Accountancy (CPA)

Executive education

- Customized group training
- Public seminars
- Individual coaching
- Aviation Management Institute
- Sustainable Investment Professional Certificate (SIPC)





Concordia University:

- Two campuses in Montreal, Canada
- Sir George Williams and Loyola
- Downtown and west-end
- **188,000** alumni worldwide
- **46,000** students
- **14%** international
- **150** countries



Concordia University:

- 300 undergraduate programs
- 100 graduate programs
- 4 Faculties
- School of Graduate Studies
- School of Extended Learning
- 7,200 + employees
- 1,600 + faculty members



Concordia's contributions to our society in numbers:

- **\$CAD 1.3 billion** a year in economic impact
- 3 times its annual operating budget
- **\$600 million** of infrastructure investment at Concordia's two campuses
- Concordia research produced and disseminated equivalent to **\$177 million**



Concordia's contributions to our society in numbers:

- 90,000 Concordia graduates work in Quebec, boosting productivity by **\$623** million in 2010
- Spending by Concordia and its out-of-province students and visitors generates **\$464** million in value added



STUDENT EXCELLENCE



Experiential learning:

- 957 co-op students
- Sustainable internship program
- District 3
- International exchange
- Small business consulting bureau
- Kenneth Woods portfolio management - \$1,5 M



Case competitions:

- **73** academic teams
- **30** competitions
- **159** delegates
- **62** coaches
- **41** events
- **40** podium finishes



CEOx1
day
Chief Executive Officer for a day

John Molson MBA International

- Since 1981
- Over 1,000 attendees
- 270 judges, 200 MBA students, 7 cases
- Six-day long competition
- 36 Business Schools from 16 countries
- Run by JMSB students



Country	Rank	Score
Nyenrode	3	100
Ottawa	3	100
Münster	1	50
Porto	0	15

Logos: PIM (Université de Montréal), 94.7% HITS, Assaí Cambridge



CAREER SERVICES



Juliette
Oliver

John Molson
University of Regina
School of Business

John Molson
University of Regina
School of Business
MANAGEMENT SERVICES
ASSISTANT EVENTS
COORDINATOR



Events

- Retail day
- Elevator pitch day
- Career fair

Student employment

- 73% undergraduate
- 86% graduate



EXTERNAL RELATIONS



Events

- Dean's breakfast series
- Chapters' events
- Programs' cocktails
- Homecoming reunions
- Speakers' series



COMMUNITY ENGAGEMENT



Raising funds for the community:

- \$18,840 5 days for the homeless
- Initiated 7 years ago by JMSB students
- Run in the middle of winter (cold, snow, ...)



Raising funds for the community:

- \$10,736 raised for the Montreal children's hospital
- Initiated by staff and faculty members



Raising funds for the community:

- 600+ toys collected by JMSB
- Assembled by students majoring in supply chain



DOCSE

- Be moved by art
- Sustainability



Social causes:

- Cancer
- Disasters



LEADING BY EXAMPLE





Thank you for your attention

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An abstract graphic design featuring overlapping, angular shapes in bright blue and maroon. The shapes create a central dark blue triangular area where the text is located. The overall composition is horizontal and dynamic, with sharp lines and a clean, modern aesthetic.

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